

# SOUTHEAST PLANT SHOW 2025





SPONSOR AND VENDOR  
INFORMATION PACKET


**JUNE 28, 2025: 8:00AM- 5:00PM**  
**JUNE 29, 2025: 10:00AM- 4:00PM**  
**GWINNETT FAIRGROUNDS,**  
**LAWRENCEVILLE GA**


## CONTACT US:

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 [@southeastplantshow](https://www.instagram.com/southeastplantshow)

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 [@southeast.plant.show](https://www.tiktok.com/@southeast.plant.show)



# ABOUT US

## VISION & MISSION

The Southeast Plant Show was envisioned in 2022 and came to fruition in 2023! The purpose of this show is to unite the plant community both in Georgia and around the Southeastern United States with local, national and international houseplant enthusiasts, artists, and businesses.

**Vision: Georgia to become a national destination for houseplant enthusiasts**

**Mission: To unite the Plant Community regionally and nationally via our shared love for all things PLANT RELATED**

## OUR AUDIENCE

In 2024, the Southeast Plant Show brought in 3,800 visitors from around the United States. With vendors, influencers, and shoppers from all over the United States. Our highest attendance rates coming from: Alabama, Georgia, Florida, North Carolina, South Carolina, Texas, and Tennessee. As well as International Vendors from Ecuador and Thailand. Our 2024 Headline Sponsor joined us from Georgia.

**2023 = 1500 GUESTS**

**2024 = 4000 GUESTS**

### INSTAGRAM METRICS

Southeast Plant Show- 2K+  
Main Sponsor Followers- 47K+

### FACEBOOK METRICS

Southeast Plant Show- 2K+  
Main Sponsor Followers- 57K+



# KEY FESTIVAL ELEMENTS

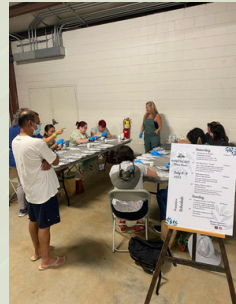
## VENDORS

The 2024 Southeast Plant Show included 105 national and international vendors. Vendors included specialties in multiple areas such as, indoor common, indoor exotic, outdoor landscape, orchids, carnivorous, hydroponics, accessories, bioactive, and plant based products.

In 2025, the Southeast Plant Show will be held at the Gwinnett County Fairgrounds, with two buildings totaling 30,000sq feet, to accommodate more vendors and more patrons.

## EDUCATION

Throughout the show, we host educational and interactive workshops. Vendors and sponsors are encouraged to participate and host a session. The 2024 Southeast Plant Show included 2 make and take classes and 4 educational workshops. Having expert Guest Speakers and hands on workshops allows patrons to participate and encourages the continued education of different aspects of the plant world.



# SPONSORSHIP PACKAGES

	<b>HEADLINE SPONSOR</b>	<b>GOLD SPONSOR</b>	<b>SILVER SPONSOR</b>
Commitment	\$1,500	\$1,000	\$600
Number Available	1	6	8
Logo Placement	Most centered, prominent on website, banners, t-shirts.	Medium size logo. Prominent on website, banners t-shirts.	Small size logo. Included on website, banners, t-shirts.
SPS Social Media (Instagram, Facebook, TikTok)	Up to 6 Static Posts, including 2 reels shared on all social media outlets.	Up to 4 Static Posts, including 2 reels shared on all social media outlets.	Up to 3 Static Posts, including 2 reels shared on all social media outlets.
SPS Booth Space	30x10 Booth Space	20x10 Booth Space	20x10 Booth Space
Vendor Pass	4 Passes	3 Passes	3 Passes
Extra Tickets	(4) 2-Day General Admission Tickets		

# DIGITAL SPONSORSHIP PACKAGE

DIGITAL PERKS FOR COMPANIES THAT WANT TO PARTICIPATE BUT CANNOT ATTEND

	<b>DIGITAL SPONSOR</b>
<b>Price</b>	\$200 + Giveaway Donation(s)
<b>Number Available</b>	4
<b>Logo Placement</b>	Prominent on all marketing materials.
<b>SPS Social Media (Instagram, Facebook, TikTok)</b>	Up to 4 Static Posts, including 2 reels shared on all social media outlets.
<b>Giveaway Announcement at the Event</b>	Giveaway item(s) and winner will be announced over the event speakers and featured on social media.



# VENDOR PACKAGES

	<b>VIP VENDOR</b>	<b>VENDOR</b>
<b>Booth Size</b>	20X10	10X10
<b>Booth Fee</b>	\$350	\$200
<b>Logo Placement</b>	On the Website and Printed Banners.	If provided, will be on the Website and Printed Banners.
<b>Vendor Passes</b>	3 Passes	
<b>Social Media Posts (IG, Facebook, TikTok)</b>	One Instagram Reel or One Static Post.	
<b>Complimentary Tickets</b>	(4) 2-Day General Admission Tickets.	



# BASIC RULES & REQUIREMENTS

By submitting your application, you and your company agree with the following:

- Payment:
  - 50% **Non-Refundable** deposit is due within 5 days of acceptance into the Southeast Plant Show. Deposit will be sent via invoice through email.
  - Remainder of booth fee will be paid in January 2025 and before January 15, 2025.
- Show Set-Up and Schedule:
  - Saturday 8 AM VIP Entry & 10 AM General Admission - 5 PM, Sunday 10 AM General Admission - 4 PM.
  - Vendor Booths must be set up on Friday June 27. Saturday morning set up will **not** be permitted.
  - Participants must arrive at least 30 minutes before VIP Entry on Saturday and 30 minutes before General Admission on Sunday.
  - Participants must be present at the show during the entire scheduled day **both** Saturday and Sunday.
  - Breakdown begins at 4PM Sunday, you cannot break down before the show has concluded.
- Communication:
  - Please provide all logos, images, and videos in your application.
  - Official Communication from the show will take place through email and a vendor Facebook Group. Please provide a valid email address to stay up to date.

Visit:  
**[southeastplantshow.com/apply](https://southeastplantshow.com/apply)**  
to start your application

**DETAILED INFORMATION AND REQUIREMENTS CAN BE  
FOUND IN THE APPLICATION**